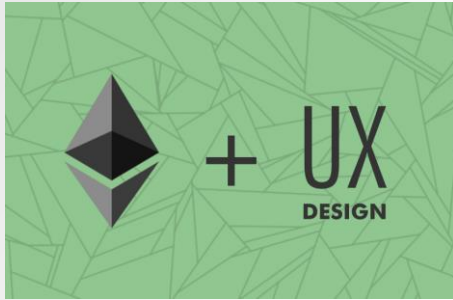


# Why Make SnakeChain?

"Everybody... talks about... "trustless" and "transparent"... but those two assumptions fall apart when you confront them with the actual end user experience." — Beltran Berrocal in 'Web3 Design Principles'



**99%** of players leave CryptoKitties before playing. Why?

**Because they don't know how to.**

https://medium.com/blockcentric/solana-dapps-ux-is-a-problem-4b7019sbc530

SnakeChain is a **FUN game** with a seamless & useful Crypto Experience *without* needing to know how to

## Phase 1 SnakeChain Components

"A fun platform to play **with** and **without** crypto – to **bring in new players** and provide cryptofans a new experience"

### Community

Actively and passively talk to users to learn more about what they want in the future aspects of the platform: NFTs, DAO, Gameplay, etc.

### SnakeCorp

Use of the SnakeChain token to purchase unique and discounted game assets to access more lucrative SnakeRush game levels.

### SPL/SOL Rewards

Users that play the game will receive rewards from the SnakeCorp in the form of SNAKE & Solana tokens – redeemable to their wallets



### Mineable Token

A token that is mined by Proof-of-Work (playing snake) collecting raw SnakeGold & minting SnakeChain.

### SnakeWallet (Mobile)

A fully immersive user experience for crypto: the wallet is seamlessly added into the game to allow users to play without previous wallet held.

### SnakeRush Gameplay

Endless gameplay with an evolving features to always make a fun User Experience – with or without crypto experience and expertise.

## A Fun Game with Crypto Features

SnakeRush focuses on the fun and adds crypto features **ONLY** where it **enhances** **gameplay**. You can play with no crypto, or add it and enjoy more.

### Crypto Features

### Gameplay Features

#### Mobile Game



#### Power-ups



#### SnakeChain



#### Solana Rewards



#### Equipment



#### Snake Missions



#### SnakeBank



#### SnakeSkins



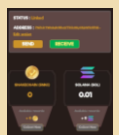
#### Wild Mushrooms



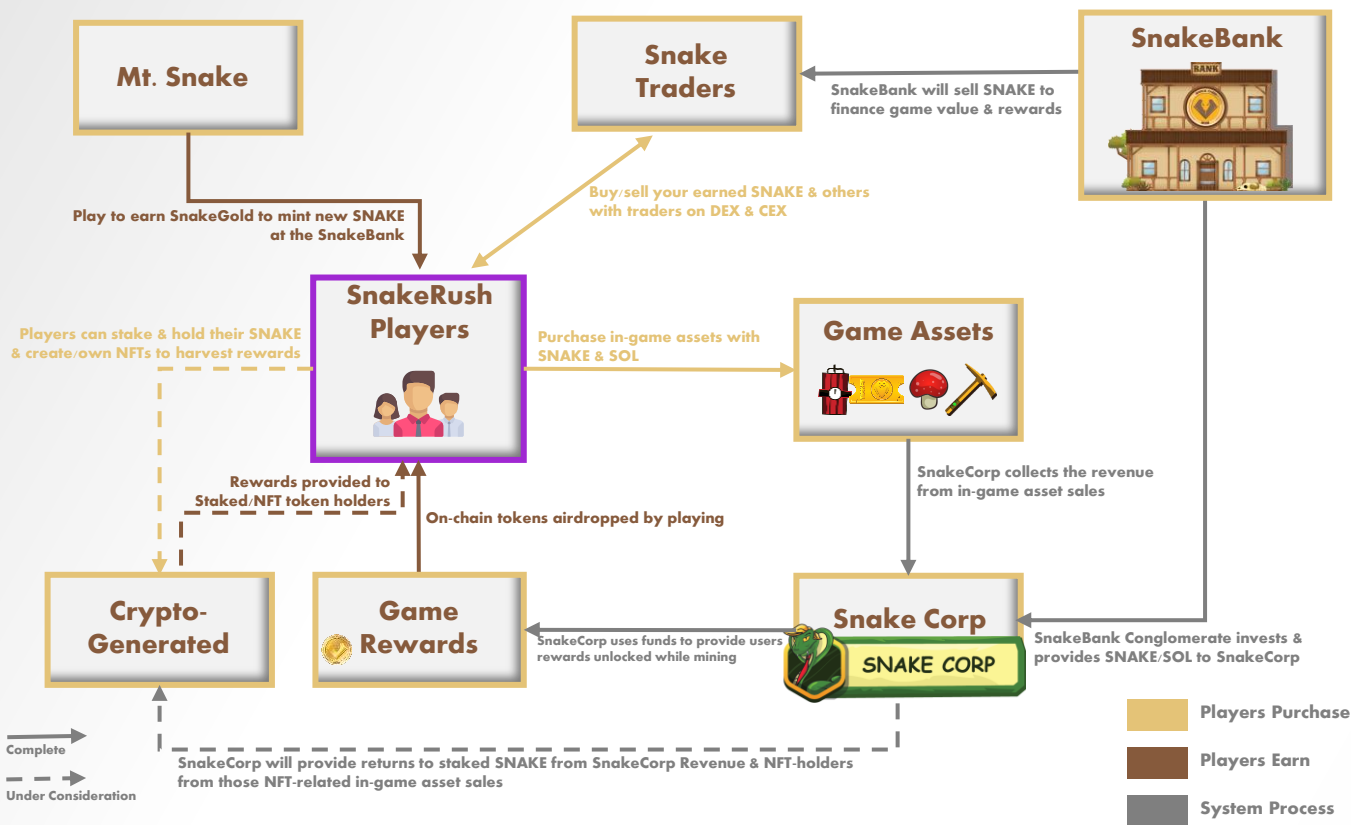
#### Mt. Snake



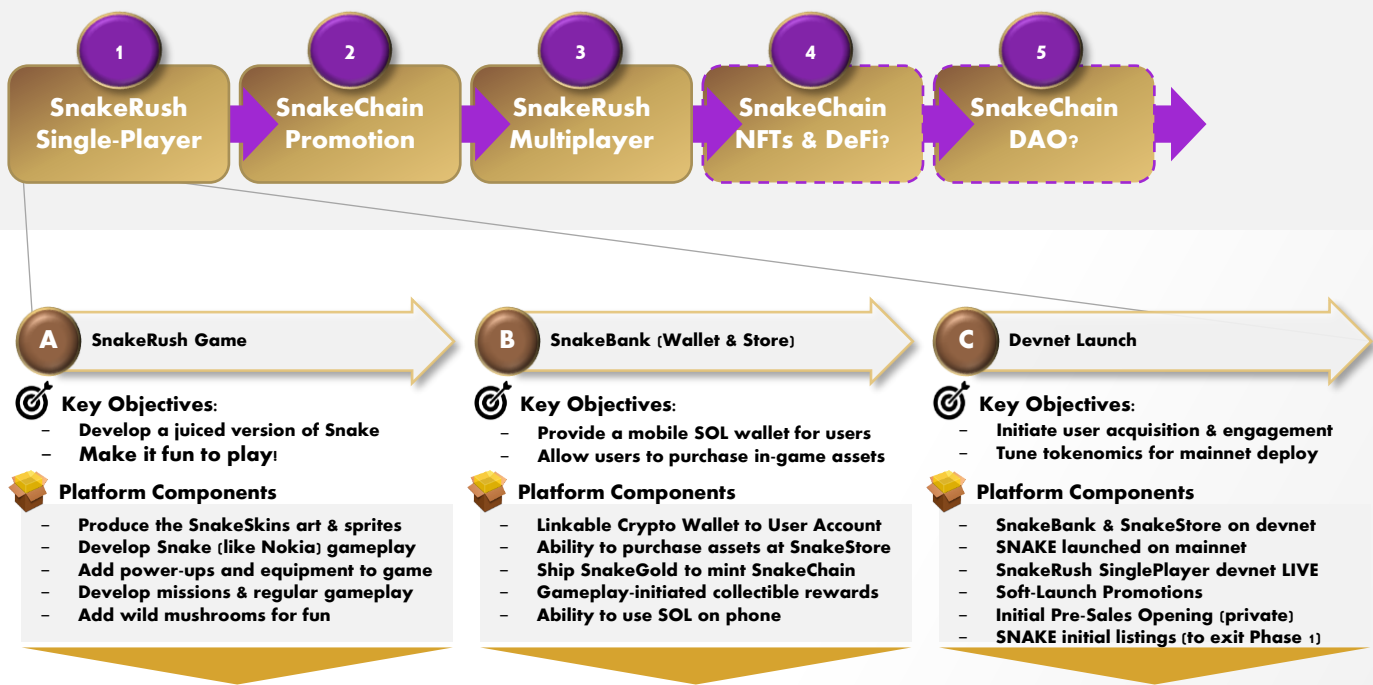
#### SnakeWallet



# How it Works



# SnakeRush Launch Plan



# What Separates Snakechain?

## Crypto not needed

The user experience is inherited from existing and accepted user processes – not overly complex and scary to noobs. It will bring in **more crypto users** – opening our audience pool to all people.

## Fully Mobile

The game works and is made to be **played on mobile devices**. That means the wallet, and game functionality is in-tune to how a user plays games and uses crypto on their phones.

## Snake Wallet

With our focus on the UX over all other, we had to integrate a browser wallet. This wallet will create a **mass spectrum opportunity** to open new growth potential and monetization channels.

## SnakeRush Mission Focus: Fun & Authentic

We built first, then are opening up for promotion.

Every feature & function will first be interesting to us, and then if you like it – play it.